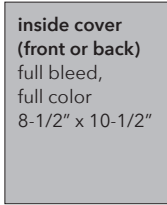
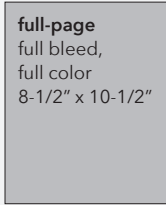

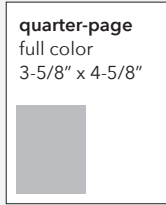
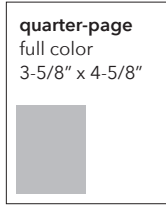




2017 NAME Sponsorship Benefits

| | Platinum \$5,000 <small>limited to 4 each for Party & Lunch</small> | Gold \$3,500 | Silver \$2,500 | Bronze \$1,000 | Copper \$500 |
|---|---|---|--|---|--|
| Reaching the NAME Network | | | | | |
| Advertisement in <i>Exhibition</i> journal | 2 issues  | 2 issues  | 2 issues  | 2 issues  | 1 issue  |
| Recognition in spring <i>Exhibition</i> sponsor listing | Logo | Logo | Text | Text | Text |
| Recognition on NAME website and pre-conference email to members | Logo | Logo | Text | Text | Text |
| General Meeting Benefits | | | | | |
| Recognition in the 2017 Annual Meeting Final Program | Logo | Text | Text | | |
| Sponsored Events Benefits | | | | | |
| Complimentary event tickets (ticket values vary) | 6 Tickets Party or Lunch | 4 Tickets 2 each to Lunch & Breakfast | 2 Tickets Lunch or Breakfast | 1 Ticket Lunch or Breakfast | |
| List of event attendees and affiliations (list provided after meeting in PDF format) | • | • | • | | |
| Sponsor recognition on event signage | Logo Party or Lunch | Logo Party or Lunch | Text Lunch or Breakfast | | |
| Sponsor recognition with event description in online schedule, Final Program and mobile app | Text | Text | Text | | |
| Opportunity to make brief 3-5 minute (non-commercial) address to event attendees | • | | | | |
| Verbal recognition of sponsor from NAME leadership at event | Party or Lunch | Lunch | Lunch | | |
| Distribution of (approved) promotional materials at the event | • | • | | | |
| Provide door prizes at event, receives business cards submitted for door prizes | • | | | | |